



DIXON HUGHES PLLC

Certified Public Accountants and Advisors

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AAHSA

Strategic Planning for Leaders at Every Level

Monday, October 13

3:30 - 5:30 p.m.

- Outline a contemporary model for adaptive strategic planning that aligns with your organization's mission, vision and values.
- Explore the appropriate use of traditional strategic planning and strategic thinking tools to maximize staff time and knowledge at all levels.
- Discover how department heads and frontline staff can use this new decision-making model to address daily challenges, streamline work processes and effect change more consistently.

Small-Site Repositioning: Challenges and Opportunities

Wednesday, October 15

2:30 - 4:30 p.m.

- Receive an overview of a multi-phased repositioning effort on a land-locked site in a semi-urban setting and the methods used to work with different neighborhood groups and local officials.
- Discover how the design team thoroughly analyzed and solved the challenges of a tight semi-urban site through an intricate and interactive phased construction.
- Examine the marketing, financial and operational implications of a multi-phased repositioning.