

AAHSA

Strategic Planning for Leaders at Every Level

Monday, October 13

3:30 - 5:30 p.m.

- Outline a contemporary model for adaptive strategic planning that aligns with your organization's mission, vision and values.
- Explore the appropriate use of traditional strategic planning and strategic thinking tools to maximize staff time and knowledge at all levels.
- Discover how department heads and frontline staff can use this new decision-making model to address daily challenges, streamline work processes and effect change more consistently.

Small-Site Repositioning: Challenges and Opportunities

Wednesday, October 15

2:30 - 4:30 p.m.

- Receive an overview of a multi-phased repositioning effort on a land-locked site in a semi-urban setting and the methods used to work with different neighborhood groups and local officials.
- Discover how the design team thoroughly analyzed and solved the challenges of a tight semi-urban site through an intricate and interactive phased construction.
- Examine the marketing, financial and operational implications of a multi-phased repositioning.

To ensure compliance with requirements imposed by the IRS, we inform you that any tax advice contained in this communication (including any attachments) is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties under the Internal Revenue Code.